

West Bengal State Rural Development Agency

(An Agency of the Panchayats & Rural Development Department, Government of West Bengal:
Registered under the West Bengal Societies Registration Act, 1961, Registration No.S/IL/17726 of 2003-2004)

Institutional Strengthening of Gram Panchayats (ISGP) Project Cell

Joint Administrative Building, 8th Floor, B-wing, Block HC -7, Sector-III, Salt Lake City Kolkata-700106

E-mail: isgp.wbsrda@gmail.com

No. 1281/ISGPP/20E-2/(Proc)/76

Date: 27.09.2013

Institutional Strengthening of Gram Panchayats (ISGP) Project

Credit No: - 4758-IN

Hiring of Non consultant services to conduct Folk Based Communication Campaign in Gram Panchayats of 4 Project Districts

National Competitive Bidding

BID No: WB/ISGP/NC/001(R-5) Dated: 27.09.2013

1. Government of India has received a credit from the International Development Association (IDA) in various currencies equivalent to US\$ 200 Million towards the cost of the Institutional Strengthening of Gram Panchayats (ISGP) Project and intends to apply part of the proceeds of this credit to eligible payments under the contract for which this Invitation for Bids is issued.
2. Institutional Strengthening of GramPanchayats (ISGP) Project Cell invites sealed bids from eligible bidders for Non consultant services to conduct Folk Based Communication Campaign in Gram Panchayats of 4 Project Districts (namely Howrah, Purba Medinipur, Birbhum and Nadia) and for providing related services including:
 - a) Event Management
 - b) Folk Troupe engagement and Management
 - c) Logistics Management
 - d) Equipment Support etc.

Details of the services may be seen in the bid document.

3. Relevant Information related to the assignment is given in the table:

Bid. No.	Name of services	Approximate value of Service (Rs.)	Bid Security (Rs)	Cost of Printed Bid Document (Rs)	Period of Service
WB/ISGP/NC/001(R-5) Dated 27.09.2013	As given here under *	96,00,000 /- (Ninety six lakh)	2,00,000 /- (Two lakh; in the form of Bank Guarantee)	500/- (Five hundred only)	January 2014 to March 2014 or premature closure, which-ever is earlier but depending on the satisfactory performance of the Firm

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Gram Panchayats of 4 Project Districts**

4. Printed Bidding documents (and additional copies) can be purchased from ISGPP Cell, Panchayats & Rural Development Department, Joint Administrative Building, 8th Floor, B-Wing, Block HC-7, Sector-III, Salt Lake, Kolkata-700106 from 9th October 2013, 11.00 AM to 11th November 2013 (up to 3.00 PM) for a non-refundable fee as indicated in the Table above, in the form of cash or Demand Draft issued by any Scheduled bank payable at Kolkata in favour of WBSRDA A/C ISGPP CELL. Interested bidders may obtain further information at the same address. The bidding document can also be downloaded for free from the website [http:// www.wbprd.nic.in](http://www.wbprd.nic.in). If the bid document submitted by the bidder differs from the original one, the bid will be summarily rejected.
5. Bids must be accompanied by bid security of the amount specified in the table above, issued in favour of WBSRDA A/C ISGPP CELL. Bid security will have to be in forms as specified in the bidding document and shall have to be valid for 28 days beyond the validity of the bid.
6. Bids must be submitted to The Procurement Manager, ISGPP Cell, Panchayats & Rural Development Department, Joint Administrative Building, 8th Floor, B-Wing, Block HC-7, Sector-III, Salt Lake, Kolkata-700106, on or before 1.00 PM on 13th November 2013. The bids will be opened on the same day (13th November 2013) at 2.30 PM at the address mentioned above in the presence of the bidders who wish to attend. If the office happens to be closed on the last date of submission of the bids as specified, the bids will be received and opened on the next working day at the same time and venue.
7. A pre-bid meeting will be held on 24th October 2013 at 2.00 PM at ISGPP Cell, Panchayats & Rural Development Department, Joint Administrative Building, 8th Floor, B-Wing, Block HC-7, Sector-III, Salt Lake, Kolkata-700106

8. Important Dates

PERIOD OF SALE OF BIDDING DOCUMENTS: FROM 9TH OCTOBER 2013 (11.00 AM) TO 11TH NOVEMBER 2013 (UP TO 3.00 PM).

LAST DATE AND TIME FOR SUBMISSION OF BIDS: DATE 13TH NOVEMBER 2013, TIME: 1.00 PM.

TIME AND DATE OF PRE-BID CONFERENCE: DATE 24TH OCTOBER 2013, TIME 2.00 PM.

TIME AND DATE OF OPENING OF BIDS: DATE: 13TH NOVEMBER 2013, TIME: 2.30 PM.

PLACE OF OPENING OF BIDS: ISGPP Cell, Panchayats & Rural Development Department, Joint Administrative Building, 8th Floor, B-Wing, Block HC-7, Sector-III, Salt Lake, Kolkata-700106.

Sd/-

Procurement Manager