



Memo No. 1545/WBSRLM/Trng/14T-07/2015

Date: 31.12.2015

NOTICE

Quotations are invited from reliable local Agencies / Organisations for development of 5 Audio – Visual / short films (6-8 minutes duration for each film) on 5 best practices of WBSRLM - Anandadhara.

1. Specifications of the said Audio -Visual materials / Short Films.

- 6-8 minutes duration of each Film.
- With English Voice over & Subtitle (Where community members is speaking in Bengali / Hindi / Urdu etc.
- Final output is to be provided in High Definition (HD).
- Uncompressed version of Final output as well as shooting rush has to be provided by the agency to the WBSRLM.
- Delivery of final output has to be done in Master DVD & in MP4 formats.

2. Issues & Themes and location thereof for the said 05 Short Film.

Sl No	Issue & Theme	Location – District
i	CFI operation by Tribal women in Jhargram, Paschim Medinipur	Paschim Medinipur – Jhargram
ii	Role of CSP Bank Linkage and CBRM in promoting credit linkage	Coochbehar, Purba Medinipur
ii	Combating child malnutrition through SHGs members (Pusti / Poustic Laddu	Uttar Dinajpur, Howrah
iv	Promoting SHG members livelihood opportunity through convergence with RTE-SSA	Howrah Coochbehar
v	Sanitary Napkins by SHGs	Uttar Dinajpur

3. The role of Selected Agency :-

- Pre-Production – Discussion with WBSRLM officials, Research, Concept Development, Scripting & Story Board.
- Production – Directorial, Camera & allied equipment for shooting, other Technical & Creative resources.
- Post Production – Editing (including arrangement of manpower & facilities for editing) voice over script & Arties, graphics & animation, background music mixing to final output.

Contd...2/-

Anandadhara

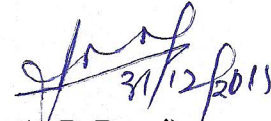
West Bengal State Rural Livelihoods Mission (WBSRLM)

(A Society under the Panchayats & Rural Development Department, Govt. of West Bengal)



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4. Logistic supports will be reimbursed as follows on actual basis subject to following limits:-
 - a. Rail fare - AC-III tire
 - b. Road transport – Rupees seven per KM for haring of vehicle.
 - c. Hotel charge – Rupees one thousand per head per day.
5. Interested Agencies are requested to drop their quotation / bid alongwith the following information / documents for the said work in a seal cover in the Tender Box kept at the below office address within 08 January 2016 at 13:00 hrs.
 - i. Copy of the PAN.
 - ii. Copy of VAT registration certificate.
 - iii. Copy of Service Tax registration certificate.
 - iv. Copies of Credential certificates showing similar nature of works from reputed origination / Govt. offices.
6. Quotation will be opened on 08 January 2016 at 1430 hrs in presence of bidders at Conference Hall of this office. Work order will be issued to the selected bidder on 08 January 2016 by 17:00 hrs and the work should be completed through submission of Short Films by 27th January 2016. The details of works may be known from Shri Tomay Pal, SPM of this office (Mobile No 9434655183) before submission of bid.


(A.B. Dwari)

For and on behalf of

West Bengal State Rural Livelihoods Mission (WBSRLM)