

Anandadhara

West Bengal State Rural Livelihoods Mission (WBSRLM)

(A Society under the Panchayats & Rural Development Department, Govt. of West Bengal)

No. 43/WBSRLM/Estt/4E-107/2015

Date: 24.04.2017

WBSRLM requires one District Project Manager (Microfinance and Financial Institution) for DMMU under West Bengal State Rural Livelihoods Mission. ONLINE Application ONLY. All Details available on websites www.wbprd.gov.in . DEADLINE: 5.30 pm on 07.05.2017.

SMD & CEO, WBSRLM

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No. 413/WBSRLM/Estt/4E-107/2015

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Notification for Engagement on contract basis of one District Project Manager (MF & FI) under WBSRLM

West Bengal State Rural Livelihoods Mission, a registered Society under Panchayats & Rural Development Department intends to select on contract basis for engagement of professionals / experts for the above mentioned posts. Initial engagement shall be for six months (Probation) and thereafter may be renewed further on the basis of satisfactory performance, duration of project and as per rule of WBSRLM.

How to apply:

Interested candidates will submit their application online in the PRESCRIBED format provided in the websites www.wbprd.gov.in.

Candidates are advised to read the instructions carefully before submitting online application. Application can be submitted online with effect from 27th April, 2017. The last date for submission of completed application is up to 5:30 pm on 07th May, 2017. It is informed that extensive field visits will be required in case of selection. Details of the posts are in Annexure-I.

Important Notes:

1. Eligibility criteria for the post is given in Annexure. The applicants should note the criterion carefully so that only those candidates who are eligible may apply for the same.
2. Selection will be based on combined performance in written test, Group Discussion, Computer test and personal interview.
3. Candidates are requested to clearly fill in the application form and ensure that personal email address and contact telephone details have been given therein. This is required for quick and timely communication. The Authority will not be responsible for not receiving communications by the applicants at the event of their submitting incorrect contact details.
4. The filled in application must be submitted ONLINE only. Incomplete applications will be liable to be rejected. Any application that is not sent ONLINE will be discarded by this office. No application will be entertained after last date and time as mentioned or if sent through any others system.
5. Any candidate found to be canvassing in any form will result in outright disqualification.
6. Conditions for rejection of application are mentioned below. Candidates are requested to go through them carefully.

Terms of Reference for Different Posts for Special Convergence Project under WBSRLM**Background**

West Bengal State Rural Livelihood Mission is the nodal agency for implementing the Deen Dayal Antyodaya Yojana – National Rural Livelihood Mission (DAY-NRLM) in West Bengal. In West Bengal, DAY-NRLM is implemented in the name of AANANDADHARA and aiming to reduce the poverty from rural areas with systematic initiatives in mission mode. The intervention includes, social mobilization of rural women into SHGs, building their institutions as SHGs, Upa-Sangha and Sangha, linking the institutions with banks for getting credit to find livelihoods, disbursement of community fund through micro-credit plan, enhancing livelihood generation by supporting the SHG members and converging with different line departments and local governments for their rights, entitlement and services that is entitled to them. WBSRLM works in mission mode through its mission offices set up at State, District and Blocks.

For initiating more visible change in rural poverty reduction programme, NRLM has initiated special project and dedicated funds for convergence. The purpose of these initiatives are building the capacities of rural women and their institutions for accessing different rights, entitlements and services while working with Panchayati Raj Institutions and line departments. Ministry of Rural Development has approved convergence special project in 4 blocks of South 24-Parganas district of West Bengal. These 4 Blocks are Joynagar II, Basanti, Gosaba and Namkhana. **The duration of the project is until December 2017.** WBSRLM has already started the implementation and currently seeking professionals who can facilitate, guide, mentor and manage the project at State, District and Block Level. Terms of Reference for these posts are as bellows.

Sl No	Name of Post	No. of Posts	Remuneration	Eligibility	Major Responsibilities
	District Project Manager (Microfinance & Financial Institution)	01	Rs.35,000	The candidate should be a Post Graduate or PG Diploma holder in Rural Development/ Management/ Business Administration /Agriculture/Agri Business Management /Social work or equivalent from a premier institute / university or recently retired from the banking sector. He/she should have at least 7 years of relevant work experience in the field of Microfinance. Preference would be given to those passed out from reputed institute of National level and having experience of working in reputed institutions/Govt. programmes/ reputed NGO/reputed corporate body/Banking sector in a managerial capacity etc. S/he should have good communication skill (both oral and writing) in English, Bengali & Hindi. Proficiency in working with MS office is must.	1.To report and provide support to the District Mission Management Unit in implementation of Anandadhara. 2.To provide mentoring and on-site support to DMMU, BMMU and other institutions of Anandadhara on the matter related to Financial Inclusion & management of Microfinance issues. 3.To provide support to DMMU, BMMU and other institutions of Anandadhara for preparing/updating of reports related to financial inclusion. 4.To facilitate preparation/updating of data related to microfinance. 5.To provide support to DMMUs, BMMUs & other institutions for maintenance of different register relating to Microfinance issues. 6.To provide support to DMMUs, BMMUs & other institutions in respect to opening and maintenance of bank account. 7.To facilitate roll out of Grievance Redress Mechanism in respect of microfinance issues. 8.Full responsibility for issues related to microfinance and financial inclusion in DMMUs. 9.To visit at least twice in a month and interact with the service recipients. 10.To establish and maintain effective coordination with the offices of PS/Block Development Officer, Sub-

					Divisional Officer, Bank Officials and other offices as may be necessary for effective implementation of the programme and attend Block and Sub-Divisional level meetings 11. Any other responsibility/task assigned by SMD&CEO, WBSRLM/ADM D,
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 State Mission Director & Chief Executive Officer
 West Bengal State Rural Livelihoods Mission