

Anandadhara

West Bengal State Rural Livelihoods Mission (WBSRLM)

(A Society under the Panchayats & Rural Development Department, Govt. of West Bengal)

No. 4313/WBSRLM/Estt/4E-283/2016

Date: 27.12.2016

WBSRLM requires District Project Manager (Social Mobilization and Institution Building), Block Project Manager and some posts for Special Convergence Project under South 24 Parganas District. ONLINE application ONLY. All Details available on website www.wbprd.gov.in .
DEADLINE: 5.30 pm on 13/01/2017.

Sd/-
SMD & CEO, WBSRLM

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Notification for Engagement of District Project Manager (Social Mobilization & Institution Building) for DMMU, Block Project Manager for BMMU and Block Level Coordinator & Block Project Executive under Special Convergence project of South 24 Parganas of WBSRLM on contract basis

West Bengal State Rural Livelihoods Mission a registered Society under West Bengal Societies Registration Act, 1961 under Panchayats & Rural Development Department intends to recruit professional expert for above mentioned posts on contract basis. Details are mentioned in Annexure-I & II.

How to apply :

Interested candidates will have to submit their application online in PRESCRIBED format provided in the website. www.wbprd.gov.in. Candidates are advised to read the instructions carefully before submitting online application. Application can be submitted online with effect from 11 am of 30th December, 2016. The last date for submission of application is 13th January, 2017 upto 5.30 PM.

Important Notes:

- 1. The selection will be based on performance in written test, Group Discussion, Computer test and personal interview. Total marks will be 100. Distribution of marks will be as follows: Written-40, Group Discussion: 20, Computer: 20 & Interview: 20.*
- 2. Candidates are requested to clearly fill in the application form and ensure that personal E-mail id and contact telephone details have been given therein. This is required for quick and timely communication.*
- 3. The filled in application must be submitted ONLINE only. Incomplete applications will be rejected. No application will be entertained after last date and time as mentioned or if sent through any others system.*
- 4. Condition for rejection of application is mentioned below. Candidates are requested to go through them carefully.*
- 5. Any candidate found to be canvassing in any form will be outrightly disqualified.*

Criteria for rejection of Application

- If application is submitted through other mode than online.
- If application doesn't bear any of the followings.
 - photograph of the candidate
 - mention of the post applied for
 - date of birth
 - address for communication
 - signature of the candidate
 - If the applicant does not possess minimum criterion of educational qualification and experience.
 - If application is received after last date as mentioned in the advertisement.

6. The application will be rejected if any other valid reasons for rejection of application found appropriate at any point of time.

7. Admit card of shortlisted candidates can be downloaded from website and this document will have to present at the venue with valid Id proof.

9. **The list of shortlisted candidates will be uploaded on the website after finalization of venue and date of selection test. Applicants are requested to start visiting the said website after last date for receiving application.**
10. **Proficiency in computers and command on MS Office is essential for the selection.**
11. **Extensive field visit will be required in case of selection.**
12. **No TA/DA will be paid for appearing in selection process.**
13. **Any discrepancy observed during testimonial verification will lead to direct disqualification and suitable action as per law.**
14. **WBSRLM has the right to cancel the recruitment process without assigning any reasons thereof.**

Sd/-
State Mission Director & Chief Executive Officer
West Bengal State Rural Livelihoods Mission

Annexure-I

Name of Position	No of vacancy	Monthly remuneration	Required Qualification and Experience.
District Project Manager (Social Mobilisation & Institution Building) age below 50 years as on 1.1.17	1	Rs.35,000/-	The candidate should be a Post Graduate or PG Diploma holder in Rural Development/ Management/ Business Administration /Agriculture/Agri Business Management /Social work or equivalent from a premier institute / university. She/He should have at least 7(seven) years of relevant work experience in this field. Preference would be given to those passed out from reputed management Institute of National level and having experience of working in reputed institutions or in Government Programmes / Development Programmes/ NGOs etc. The Candidate should be well versed in MS Office and good communication skill in Bengali, Hindi & English language.
Block Project Manager, age below 50 years as on 1.1.17	1	Rs. 25,000/-	Candidate should be a Post Graduate or PG Diploma holder in Rural Development /Management /Business Administration /Agriculture/ Agri Business Management /Social work or equivalent from a premier institute / university. She/he should have at least 5 years of work experience in the development field. Preference would be given to those passed out from reputed institute of National level and having experience of working in reputed institutions/Govt. prorgammes /large NGO/reputed corporate body etc and those who have worked in the SHG and livelihood sector. She/he should have good communication skill (both oral and writing) in English, Bengali & Hindi. Proficiency in working with MS office is a must.

Sd/-
State Mission Director & Chief Executive Officer
West Bengal State Rural Livelihoods Mission

Terms of Reference for Different Posts for Special Convergence Project under WBSRLM**Background**

West Bengal State Rural Livelihood Mission is the nodal agency for implementing the Deen Dayal Antyodaya Yojana – National Rural Livelihood Mission (DAY-NRLM) in West Bengal. In West Bengal, DAY-NRLM is implemented in the name of AANANDADHARA and aiming to reduce the poverty from rural areas with systematic initiatives in mission mode. The intervention includes, social mobilization of rural women into SHGs, building their institutions as SHGs, Upa-Sangha and Sangha, linking the institutions with banks for getting credit to find livelihoods, disbursement of community fund through micro-credit plan, enhancing livelihood generation by supporting the SHG members and converging with different line departments and local governments for their rights, entitlement and services that is entitled to them. WBSRLM works in mission mode through its mission offices set up at State, District and Blocks.

For initiating more visible change in rural poverty reduction programme, NRLM has initiated special project and dedicated funds for convergence. The purpose of these initiatives are building the capacities of rural women and their institutions for accessing different rights, entitlements and services while working with Panchayati Raj Institutions and line departments. Ministry of Rural Development has approved convergence special project in 4 blocks of South 24-Parganas district of West Bengal. These 4 Blocks are Joynagar II, Basanti, Gosaba and Namkhana. **The duration of the project is until December 2017.** WBSRLM has already started the implementation and currently seeking professionals who can facilitate, guide, mentor and manage the project at State, District and Block Level. Terms of Reference for these posts are as bellows.

SI No	Name of Post	No. of Posts	Remuneration	Eligibility	Major Responsibilities
1	Block Level Coordinator	1	Rs.25,000/- per month	The candidate should be a Post-Graduate degree/diploma holder in management, social work, rural development, agriculture and in any allied disciplines. He / she should have 3 years of relevant work experience. Preference would be given to those passed out from reputed management institute of national level and having experience of working with Government programme/ reputed institutions/ development project/ NGOs etc. The person should have ability to work in a team, good communication and facilitation skill and travel in rural areas. The person should be well versed in MS office.	<ol style="list-style-type: none"> 1. Report to BDO and provide support in implementation of this special project; 2. Facilitate and coordinate planning, implementation and monitoring processes of the project through entry point activities, baseline preparation, participatory planning, convergence of programmes, resources, PRIs and line departments, strengthening the SHGs and its Institutions and promotion of transparency and accountability; 3. Coordinate training and capacity building across the community institutions and other stakeholders for implementation of the programme as per approved plan and budget; 4. Provide support in development of monitoring and learning system for improving the efficacy of programme delivery and meeting the time lines; 5. Documentation of best practices, learning and approach towards solving bottlenecks and help DMMU/SMMU in disseminating the experiences and learning to other districts;

SI No	Name of Post	No. of Posts	Remuneration	Eligibility	Major Responsibilities
					6. Coordination of the programme implementation at Block levels; 7. Perform any other related tasks consistent with the level of the post and/ or assigned by the PD, DRDC and SMMU officer in-charge for implementing the convergence project.
2	Block Project Executive (Convergence)	1	Rs.18,000/- per month	The candidate should be a Graduate in any disciplines. He / she should have 1-2 years of relevant work experience. Preference would be given to those having experience of working with Government programme/ reputed institutions/ development project/ NGOs etc. The person should have ability to work in a team, good communication and facilitation skill and travel in rural areas. The person should be well versed in MS office.	1. Report to BDO through BPM/Block Level Coordinator and provide support in implementation of this special project; 2. Facilitate and coordinate planning, implementation and monitoring processes of the project through entry point activities, baseline preparation, participatory planning, convergence of programmes, resources, PRIs and line departments, strengthening the SHGs and its Institutions and promotion of transparency and accountability; 3. Coordinate training and capacity building across the community institutions and other stakeholders for implementation of the programme as per approved plan and budget; 4. Provide support in development of monitoring and learning system for improving the efficacy of programme delivery and meeting the time lines; 5. Documentation of best practices, learning and approach towards solving bottlenecks and help DMMU/SMMU in disseminating the experiences and learning to other districts; 6. Perform any other related tasks consistent with the level of the post and/ or assigned by the PD, DRDC and SMMU officer in-charge for implementing the convergence project.

Sd/-

**State Mission Director & Chief Executive Officer
West Bengal State Rural Livelihoods Mission**