



Government of West Bengal
Panchayats & Rural Development Department
Joint Administrative Building (6th – 10th Floor)
Block - HC-7, Sector - III, Salt Lake City, Kolkata – 700106

No. 3066 – PRD-16098(99)/3/2025-PMAY-G SEC

Date: 21.07.2026

NOTICE

The e-Tender vide NleT No. 554 - PRD-16098(99)/3/2025-PMAY-G SEC dated 02.02.2026 for Selection of Creative Agency for Creative, Communication & Branding Services for Banglar Bari (Gramin) Phase-II, is hereby cancelled due to administrative reasons.

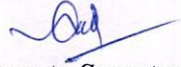
The Earnest Money Deposit (EMD) submitted by the participating bidders shall be refunded in due course as per the prescribed procedure.

Sd/-
Sr. Deputy Secretary
to the Government of West Bengal

No. 3066/1(5) - PRD-16098(99)/3/2025-PMAY-G SEC
Copy forwarded for information to and necessary action to:

Date: 21.07.2026

1. The Additional Secretary (Rural Housing) of this Department.
2. The P.S. to the HMIC, P&RD Department.
3. The P.S. to the Secretary, P&RD Department.
- ✓ 4. The IT & Statistics Cell, P & RD Department for putting in Departmental website.
5. Office Copy.


Sr. Deputy Secretary
to the Government of West Bengal